



GLOBAL *Transformation* FORUM 2017

oleh:
**DATO' DR. SYED OMAR SHARIFUDDIN
BIN SYED IKHSAN**

The Global Transformation Forum (GTF) is the world's singular platform for influential, global leaders to engage and share experiences and best practices on how to drive transformation.

Latar Belakang

First-Hand Knowledge

Take in the experiences of our speakers first-hand for a contextually richer and more complete understanding of how transformation can be achieved.

Whether you're from the private or public sector, first-hand experience will give you an edge.

Constructive Dialogue

Discover new possibilities and opportunities in a collaborative and open environment. Dialogue unleashes creativity.

Tried-and-Tested Methodologies

Transformation is about walking the talk. Learn how the best put plans into action.

Essential Networking

Get to know and meet new people working across different industries. Leave GTF with a phone full of new contacts.

Have your perspective of the business and political worlds broadened, and your curiosity aroused.



GLOBAL
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FORUM



KUALA LUMPUR CONVENTION CENTRE



22-23 MAC 2017

RABU & KHAMIS

ANJURAN:  PEMANDU
PERFORMANCE MANAGEMENT AND DELIVERY UNIT



PEGAWAI-PEGAWAI JPA YANG MENGHADIRI GLOBAL TRANSFORMATION FORUM 2017:



**DATO'DR. SYED OMAR
SHARIFUDDIN SYED IKHSAN**
Timbalan Pengarah Kanan
INTAN



DR. GEORGE PATRICK
Pengarah BTSA



**PUAN ANIS RIZANA
ZAINUDIN**
Felo Penyelidik Kanan
INTAN



ENCIK JAAFAR JANTAN
Ketua Penolong
Pengarah
UKK



**CIK NORHAYATI
MOHD IDRIS**
Ketua Penolong
Pengarah
BPPD



GLOBAL TRANSFORMATION FORUM

Let's come together in the spirit of Negaraku - our country, our nation – and unite to continue the transformation and build the Malaysia we all want.

YAB Dato' Sri Mohd Najib Tun Haji Abdul Razak
The Prime Minister
GTF 2017



Usain Bolt
Olympic Champion

Jack Ma
Founder & Executive
Chairman of Alibaba Group

Chris Gardner
Entrepreneur, Author
& Philanthropist

Sir Richard Branson
Founder of Virgin Group
& Philanthropist

梦想成功
Dream To Succeed

GLOBAL TRANSFORMATION FORUM 2017

22 - 23 March
KL Convention Centre

How some of the most successful and iconic business leaders embrace change in this increasingly unpredictable and fast-paced world?

How do the greatest sportsmen of our time consistently deliver world-breaking records? What inspires a nation's leader to catalyse positive socioeconomic or fiscal governance?

DAY

1

“PERMISSION TO DREAM” & “SPIRITUAL GENETIC”

- *Tools and skills to overcome setbacks and conquer the fear of failures and develop a winning attitude*
- *How to use failure to develop values that will project success*
- *Role of clear focus, dedication, commitment and hard work*



PERSONAL
TRANSFORMATION
PERSONAL TRANSFORMATION

CHRIS GARDNER
Entrepreneur, Author &
Philanthropist

CHRIS GARDNER

Personal Transformation: From the Abyss to Happyness



Sir Michael Barber

Chief Education Advisor at Pearson,
Founder & Chairman of Delivery
Associates

Dato' Charon Wardini bin Mokhzani

Executive Director, Managing
Director's Office, Khazanah Nasional
& Managing Director, Khazanah
Research Institute

Omari Issa

Chairman of Amref Health Africa
International Board

Tan Sri Dato' Sri Abdul Wahid bin Omar

Group Chairman of Permodalan
Nasional Berhad

- *A guide to effecting transformation by identifying clear measurable goals and achieving tangible results*
- *The secret of operationalising transformation – Do relentlessly, monitor rigorously, solve recursively*
- *Proven transformation methodologies and the different leadership methods utilised in delivering high impact initiatives within a short space of time*

National Transformation: Perspectives, Challenges and Impact

DAY

1



- *Understanding how transformation was operationalised in the Government and Corporate Sector through the Big Fast Result (BFR) Technology*
- *Pursue the game of impossible, understanding the importance of prioritisation and delivering ruthlessly – work on it as if your life depend on it*

Dato' Sri Idris Jala
President & CEO of
PEMANDU Associates

The Road Less Travelled: A Transformational Journey



What it takes to succeed in a competitive business with high technology, high finance and immensely high stakes?

Transformational Lessons From the Fast Lane

- Insights into developing world-class, seamless collaboration with key partners and unwavering focus on delivery*
- Empowering the team to manage risks and crisis through data and scenario simulations*
- Understanding the objectives of stakeholders to developing communications strategies in line with commercial activities*

David Coulthard

Winner of 13 F1 Grand Prix



Mark Gallagher

Grand Prix Motor Racing Boss





HE Hussain Nasser Lootah
Director General of Dubai
Municipality,
United Arab Emirates

- The various traits and skills a leader must possess, enabling them to manage the various demands in a fast paced environment

- Understanding the factor which create a constructive, positive, inclusive and constant work culture
- Importance of creating a culture of trust through effective communication, and the role of talent management and task setting



Transforming Cities into New Frontiers

Dubai: From desert to most luxurious city in the world



Dr Paul Romer
Chief Economist &
Senior VP of the
World Bank

**Shared his insights
on how ideas and
technological
discoveries are
the driving
engines of
economic
growth**

Shaping Global Development: Innovation, Human Capital & Technology

- *Case studies of technology and innovation transforming societies and economies through project implementation, monitoring and evaluation*
- *Process of catalysing transformation in both the public and private sectors through the development of multi-stakeholder initiatives*



DAY
1

Business Transformation and Leadership: The Virgin Pursuit



**"Screw it!
Let's just do it!"**

*Empowering
others to
bring out of
their best*

1

3

*How to
continue to
evolve and be
the next big
thing*

2

*Building a global brand through
a successful support system to reach
a common goal*

Sir Richard Branson
Founder of Virgin Group & Philanthropist



Entrepreneurial Innovation: Small Ideas Can Be Transformational

Dr Rajiv Bhanot
CEO of H2Go Global

Every nine seconds,
an innocent life is lost
somewhere in this
planet due to water
and sanitation

Nobody should die
from water poverty

*H2GO Global has
spent many years
developing their
patented British
nanotechnology that
has the ability to
convert any source of
filthy contaminated
water into safe and
sterile drinking water
without the use of any
electricity, chemical
additives or ultraviolet
treatments.*



Transforming the Future of Business

Jamila Abass, CEO & Co-Founder of M-Farm

Patrick Grove, Co-Founder and CEO of Catcha Group

Tan Sri Dato' Azman bin Haji Mokhtar, Managing Director of Khazanah Nasional

Anthony Tan, Co-Founder and Group CEO of Grab

Shereen Mitwalli, Motivational Speaker, Event Presenter, MC Dubai



Qualities of transformational entrepreneurship by creating brands and game changers

Guide on how to evaluate business alternatives, understand the risks, identifying compete or compliment technologies

Inculcate positive decision making culture within an organisation

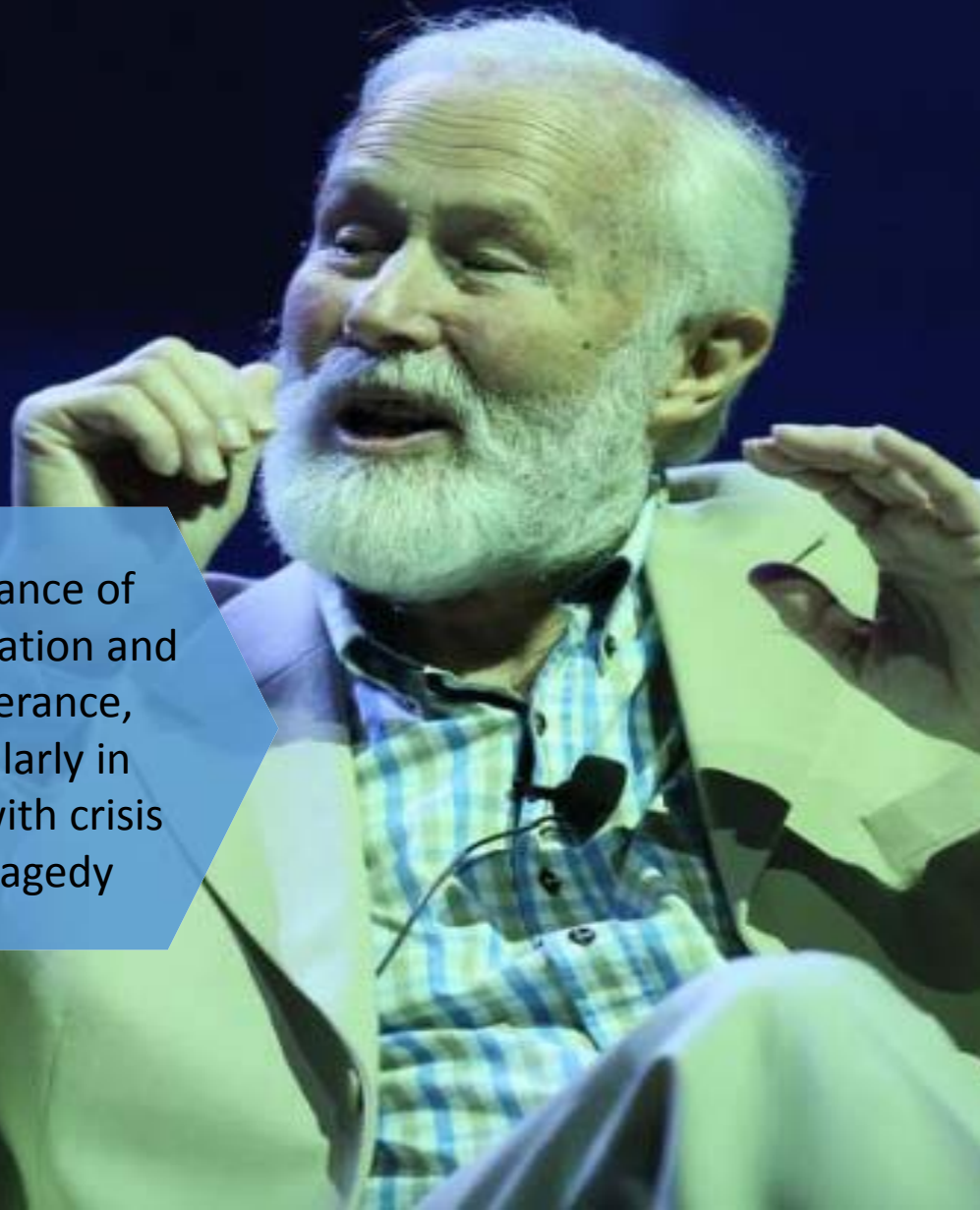
Foresights in identifying unorthodox methods (e.g.: creation of sub-cultures) in monetising opportunities



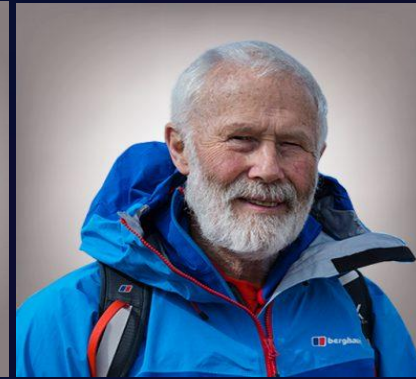
Importance of strength of conviction and principled leadership in a high pressure environment

Ensuring success through detailed planning in organisation

Importance of determination and perseverance, particularly in coping with crisis and tragedy



Katrina Webb
Gold Medal-winning Paralympian and Director of Silver 2 Gold



Sir Chris Bonington CVO, CBE
Mountaineer, Writer, Photographer & Lecturer

Personal Transformation: Conquering Summits



Panel Members:

**YB Brigadier General Khairy
Jamaluddin Abu Bakar** / Minister of
Youth and Sports

YBhg Tan Sri Dr. Ali Hamsa / Chief
Secretary to the Government of Malaysia

YB Dato' Sri Mustapa bin Mohamed /
Minister of International Trade and
Industry

YB Datuk Seri Abdul Rahman Dahlan /
Minister in the Malaysian Prime
Minister's Department, Economic
Planning Unit

Moderator:

Faris Hadad-Zervos / World Bank
Country Manager for Malaysia

The National
Transformation 50
(TN50) plan is
insulated from
interference by
political elements
due to its bottom-
up model



Delivering Transformation: The Malaysia Case Study

Dialogue and engagement with the youth is
vital to keep Malaysia in one piece

Malaysians individually as change agents



The role of transformational leadership to bring forward agenda of women

Looking at the role women play within the diversity of their spheres of influence within the family, community and nation

Effective mentoring, leadership and guidance to encourage future women leaders

PANEL MEMBERS:

HE Victoria Treadell /
British High Commissioner
to Malaysia

HE Karin Mössenlechner /
Ambassador (Designate) of
the Kingdom of the
Netherlands to Malaysia

Deborah Henry / Co-
Founder of Fugee School

Johan Mahmood Merican /
Deputy Director General
(Human Capital), Economic
Planning Unit

MODERATOR:

Katrina Webb / Gold medal-
winning Paralympian and
Director of Silver 2 Gold



Transforming the Norm: Women in Leadership



Transformation Masterclass I

Usain Bolt



Secrets of Bolt's continued success through dedication and motivation as well as trust in his trainer

Developing a goal setting mind-set-setting-Olympian-goals and achieving them within a set timeline

Focus on strengths rather than weaknesses and handling setbacks

Do not get stressed out over things we can't control. Just be cool and calm



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How to project leadership which is both empowers and drives a vision

Develop and understanding the landscape to scout for opportunities. Bring the FUTURE to NOW.

How to cultivating an innovative spirit utilising passion through fearless attitude. Change and forward is with the young talent (especially the women)

Transformation Masterclass II Jack Ma





Closing Remarks Dato' Sri Idris Jala

- **KUALA LUMPUR** to be the **DAVOS** of **TRANSFORMATION**
- Do not **COMPLAIN** – look for solutions and opportunities
- Results and attention to details are important for success
- Every Malaysians - agents of change



**1. When it comes to success,
there are no shortcuts**

**2. Leaders must be able to see big
picture and think strategically**

**3. We must
learn
through
mistake**

**4. Believe in ourselves and
trust the people that
support us**

**5. Cooperation and support from team
are vital. Success cannot be achieved
alone.**



CONCLUSION

Thank You



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