



CLOSING REMARKS

BY

**YBHG. DATUK DR. SHARIFAH ZARAH SYED AHMAD
DEPUTY DIRECTOR-GENERAL OF PUBLIC SERVICE
MALAYSIA**

AT

**THE CLOSING CEREMONY OF THE
20TH JPA – BMCC MANAGEMENT DEVELOPMENT
PROGRAMME**

**BALLROOM 1, SIME DARBY CONVENTION CENTRE
BUKIT KIARA**

28TH JUNE 2013 (FRIDAY), 8.00 P.M.

***BISMILLAHIR RAHMANIR RAHIM
ASSALAMU' ALAIKUM WARAHMATULLAH HI
WABARAKATUH***

A VERY GOOD EVENING AND SALAM 1MALAYSIA

**YANG BERTHORMAT DATUK IR. HAMIM SAMURI,
DEPUTY MINISTER,
MINISTRY OF INTERNATIONAL TRADE AND
INDUSTRY**

**YBHG. DATO' DR. ISMAIL HJ. ALIAS,
DEPUTY DIRECTOR-GENERAL (OPERATIONS),
PUBLIC SERVICE DEPARTMENT, MALAYSIA**

**YBRS. DR ZAINAL ABIDIN ABDUL MAJEED
MEMBER OF THE BOARD OF DIRECTORS, BRITISH-
MALAYSIAN CHAMBER OF COMMERCE (BMCC)**

**YBHG. DATUK AB. KHALIL AB HAMID
REPRESENTING THE JPA-BMCC PROGRAMME
ALUMNI**

**YBRS. DR. MUHAMMAD YAMIN ISMAIL
BATCH LEADER OF THE 20TH JPA-BMCC
MANAGEMENT DEVELOPMENT PROGRAMME**

MEMBERS OF THE BMCC BOARD OF DIRECTORS

**DISTINGUISHED GUESTS, COURSE PARTICIPANTS,
LADIES AND GENTLEMEN**

SYUKUR ALHAMDULILLAH, PRAISE TO ALLAH S.W.T. FOR HIS GRACE THAT WE ARE ABLE TO GATHER FOR THIS OCCASION THIS EVENING. ON BEHALF OF PUBLIC SERVICE OF MALAYSIA, I WOULD LIKE TO THANK AND WELCOME YANG BERTHORMAT DATUK IR. HAMIM SAMURI, DEPUTY MINISTER, MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY AS OUR GUEST OF HONOUR THIS EVENING. IT IS INDEED A PRIVILEGE TO HAVE YOU WITH US, YANG BERTHORMAT DATUK. I WISH TO ALSO RECORD MY DEEP APPRECIATION TO ALL OUR DISTINGUISHED GUESTS FOR YOUR GRACIOUS PRESENCE THIS EVENING. WE ARE ALL HERE OF COURSE TO COMMEMORATE THE CLOSING OF THE 20TH JPA-BMCC MANAGEMENT DEVELOPMENT PROGRAMME 2013.

2. CURRENT PARTICIPANTS AS WELL AS ALUMNI MEMBERS OF THE JPA-BMCC COLLABORATIVE INITIATIVE ARE THE OBVIOUS AND DIRECT BENEFICIARIES OF THIS PROGRAMME. MANY

OTHERS HAVE CONTRIBUTED IN SOME FORM OR OTHER TO THE SUCCESS OF THIS PROGRAMME. WE CAN BE PROUD OF THIS COLLABORATION, FOR IT REPRESENTS A CONTRIBUTION IN THE SERVICE OF THE NATION. IT BENEFITS MALAYSIA IN TERMS OF DEVELOPING MANAGEMENT CAPACITY WITHIN THE CONTEXT OF A BUSINESS-FRIENDLY PUBLIC SECTOR. ON A HIGHER LEVEL, THE JPA-BMCC PROGRAMME CONTRIBUTES TO STRONGER ECONOMIC TIES BETWEEN BRITAIN AND MALAYSIA.

3. TIME PASSES IN THE BLINK OF AN EYE. 30 YEARS - THAT'S HOW LONG IT HAS BEEN SINCE WE EMBARKED ON THIS PROGRAMME WAY BACK IN 1983. HAVING EVOLVED FROM THE BRITISH-MALAYSIAN INDUSTRY AND TRADE ASSOCIATION (BMITA) MANAGEMENT TRAINING PROGRAMME AT ITS INCEPTION INTO THE CURRENT JPA-BMCC FORMAT, THE PROGRAMME IS CLEARLY ALIVE AND WELL. WE MUST PAY TRIBUTE TO BOTH THE PUBLIC SERVICE AND THE PRIVATE SECTOR FOR THEIR FORESIGHT AND RESILIENCE IN ENSURING THE VIABILITY, VITALITY AND RELEVANCE OF THIS PROGRAMME. THIS IS A MAJOR ACHIEVEMENT GIVEN THE MONUMENTAL

CHANGES THAT HAVE OCCURRED IN BOTH THE PUBLIC AND PRIVATE SECTOR LANDSCAPES OVER THE LAST THREE DECADES.

4. AT THE HEART OF THIS SUCCESS IS THE COMMITMENT TO COOPERATION BETWEEN THE PRIVATE AND PUBLIC SECTORS SINCE THE DAYS OF MALAYSIA INCORPORATED. THAT COMMITMENT HAS BEEN CARRIED FORTH TILL TODAY AS THE GOVERNMENT HAS PUT IN PLACE KEY POLICY INITIATIVES TO NURTURE A BUSINESS FRIENDLY CLIMATE WHILE STRENGTHENING PUBLIC SERVICE DELIVERY - ALL WITHIN THE CONTEXT OF THE NATIONAL TRANSFORMATION AGENDA.

5. THE JPA-BMCC PROGRAMME IS GREATLY VALUED BY THE MALAYSIAN GOVERNMENT AND THE PUBLIC SECTOR. IT CONTINUES TO FEATURE AS A SIGNATURE EVENT IN THE PUBLIC SERVICE DEPARTMENT'S CALENDAR. SINCE ITS INCEPTION, 273 SENIOR MALAYSIAN GOVERNMENT OFFICERS GRADUATED FROM THIS PROGRAMME WHILE 66 BRITISH COMPANIES PARTICIPATED BY PROVIDING MANAGEMENT DEVELOPMENT OPPORTUNITIES.

6. THIS YEAR, THE PROGRAMME WAS HELD OVER A THREE-MONTH PERIOD FROM 1ST APRIL 2013 TO 28TH JUNE 2013. TEN BRITISH-BASED COMPANIES TOOK PART THIS YEAR WHILE 13 SELECTED SENIOR GOVERNMENT OFFICIALS PARTICIPATED IN THE PROGRAMME. I AM HAPPY TO NOTE THAT SOME COMPANIES HAVE CONSISTENTLY PARTICIPATED IN THIS PROGRAMME. WE OFFER OUR DEEP GRATITUDE TO THESE LONG-STANDING COMPANIES THAT HAVE BEEN FERVENT SUPPORTERS WHILE EXTENDING OUR APPRECIATION TO THE NEWLY PARTICIPATING COMPANIES THIS YEAR. WE HOPE THIS SUCCESSFUL COLLABORATION WILL CONTINUE IN THE YEARS TO COME.

**YANG BERTHORMAT DATUK,
LADIES AND GENTLEMEN,**

7. IN KEEPING WITH TRADITION, THE JPA-BMCC PROGRAMME IS RUN BASED ON A SPECIFIC THEME. THIS YEAR'S THEME IS "HARNESSING INNOVATION AND CREATIVITY TOWARDS VISION 2020" WHICH REFLECTS THE EMPHASIS GIVEN TO INNOVATION AND CREATIVITY FOR HIGH VALUE-ADD AND WEALTH CREATION AS MALAYSIA

ENTERS THE LAST LAP IN THE JOURNEY TOWARDS BECOMING A HIGH INCOME AND DEVELOPED NATION. INEVITABLY THIS CALLS FOR A HIGH PERFORMANCE PUBLIC SERVICE WITH CONSISTENT PRODUCTIVITY INCREMENTS IN ORDER TO DRIVE THIS AGENDA.

8. THE JPA-BMCC SECRETARIAT THUS DESIGNED THE CONTENT OF THE PROGRAMME TO BE IN LINE WITH THE ACCENT ON INNOVATION AND CREATIVITY. VARIOUS MODULES WERE DELIVERED THROUGH LECTURES AT INTAN, BUSINESS MODULES BY THE NOTTINGHAM UNIVERSITY, MALAYSIA CAMPUS IN SEMENYIH AND PRACTICAL ATTACHMENT PROGRAMMES AT BRITISH COMPANIES BASED IN THE UNITED KINGDOM. DURING THEIR STAY IN THE UNITED KINGDOM, PARTICIPANTS ALSO BENEFITTED FROM BUSINESS VISITS TO CORPORATE ORGANISATIONS SUCH AS BATTERSEA POWER STATION, BRITISH AIRWAYS AND SENERGY LIMITED.

9. I BELIEVE THAT DURING THE THREE-MONTH DURATION OF THE PROGRAMME, ALL THE PARTICIPANTS HAD THE OPPORTUNITY TO

UNDERSTAND AND BLEND BOTH THE THEORETICAL AND PRACTICAL DIMENSIONS OF MANAGEMENT WHILE APPRECIATING THE APPLICATION OF CREATIVE AND INNOVATIVE STRATEGIES IN THE RELEVANT ORGANISATIONS. I HOPE THAT YOU WERE ABLE TO BENCHMARK CORPORATE EFFORTS TO IMPROVE PROCESSES FOR EFFICIENT UTILISATION OF INPUTS FOR DESIRED OUTPUTS AND OUTCOMES. YOU WOULD ALSO HAVE HAD THE BENEFIT OF CLOSELY OBSERVING AND DISCERNING THE LEADERSHIP TRAITS OF CORPORATE MANAGERS AND LEADERS IN BUILDING AND CULTIVATING A CREATIVE AND INNOVATIVE WORK CULTURE IN THE RESPECTIVE ORGANISATIONS. NOW IS THE TIME TO APPLY THIS KNOWLEDGE AND EXPERIENCE GAINED AT YOUR RESPECTIVE MINISTRIES AND AGENCIES.

10. TO THE PARTICIPANTS, CONGRATULATIONS ON COMPLETING THE COURSE AND UPHOLDING THE GOOD NAME OF THE MALAYSIAN PUBLIC SERVICE. TO THE BMCC AND THE PARTICIPATING COMPANIES, THANK YOU FOR HOSTING THE PARTICIPANTS OF THE PROGRAMME.

11. IT IS MY HOPE THAT THIS PROGRAMME WILL ENABLE MEMBERS OF BOTH THE PUBLIC AND PRIVATE SECTOR TO RENEW AND STRENGTHEN EXISTING RELATIONSHIPS WHILE OFFERING THE OPPORTUNITY TO BUILD NEW ONES. INDEED, THIS UNIQUE PROGRAMME PROVIDES A USEFUL PLATFORM FOR BMCC MEMBERS TO DEVELOP AND ENGAGE WITH PUBLIC SECTOR OFFICIALS IN THE LONG TERM WHILE WE WORK IN TANDEM TO ENHANCE BOTH BUSINESS AND NATIONAL COMPETITIVENESS IN THE GLOBAL ARENA.

12. LAST BUT NOT LEAST, I WISH TO THANK AND CONGRATULATE THE WORKING COMMITTEE OF THIS PROGRAMME FROM THE HUMAN CAPITAL DEVELOPMENT DIVISION AND INTAN OF JPA, THE BRITISH HIGH COMMISSION IN MALAYSIA, THE BMCC AS WELL AS ALL PARTICIPATING MINISTRIES, DEPARTMENTS AND AGENCIES ON THE SUCCESSFUL COMPLETION OF THIS PROGRAMME. I WOULD LIKE TO ONCE AGAIN THANK YB DATUK IR. HAMIM SAMURI, DEPUTY MINISTER IN THE MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY FOR BEING HERE WITH US TONIGHT. THANK YOU TO ONE AND ALL, FOR YOUR KIND PRESENCE THIS EVENING.

**WABILLAHITAUFIQ WALHIDAYAH
WASSALAMUALAIKUM WARAHMATULLAHI
WABARAKATUH.**